



Kids Summer Opportunities Fair

Jamboree!

at The District at Tustin

Saturday, April 11, 2026 | 10:00 AM to 3:00 PM

Sponsorship Opportunity

Held at

THE

DISTRICT

TUSTIN LEGACY

About

Jamboree!

- The free event will take place April 11, 2026 from 10am to 3pm.
- The last event Parenting OC hosted at the The District at Tustin Legacy was one of the best attended, with over 3,000 attendees.

Exhibitors Include

- After-School Activities
- Wellness Programs
- Healthy Foods
- Sports Programs and Clubs
- ADHD Treatments
- Special Needs Therapies
- Family Counseling
- Pediatric Dentists and Doctors
- Yoga & Meditation
- Private Schools
- Tutoring Centers
- Preschools
- Learning Resources
- **Plus**, Family Fun Attractions and Activities from all over OC



Co-Sponsorship Media

Includes:

- 10' x 20' premium location at event
- Two 6' tables & four chairs with shade canopy
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (*Feb – April*)
- Four e-newsletters (*Feb – April*)
- Four unique e-blasts (*Feb – April*)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- One full-page ad to run any month

Social Media

- 8 post, Twitter/X and Facebook
- Instagram Sponsorship recognition

Total Value \$24,648

Total Cost \$8,925

The logo for Parenting OC features the word "parenting" in a blue, lowercase, sans-serif font, followed by "OC" in a larger, orange, uppercase, sans-serif font. A small green leaf is positioned above the top right of the "C".The logo for Jamboree! features the word "Jamboree!" in a colorful, playful, sans-serif font. The letters are in various colors: J (yellow), a (green), m (orange), b (red), o (blue), r (purple), e (pink), e (light blue), and ! (green). A yellow graduation cap is positioned above the final "e".

THE
DISTRICT

TUSTIN LEGACY

Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Jamboree at the District at Tustin

One two-page spread ad
(March Issue)

Two full page print ads
(Feb & April Issues)

Plus, one full-page ad with your own ad art and message to run any month

Digital Coverage



Rotating top banner on ParentingOC.com

(Jan through March)



Exhibition listing on ParentingOC.com



Four E-newsletter

(Jan through March)



Top sponsor on web page

Editorial & Press Coverage



Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets



Social Media Coverage

8 Facebook Post • 8 Twitter/X Posts • Instagram Sponsorship recognition



Facebook.com/ParentingOCmag



@ParentingOCmag



@ParentingOCmag

And More...

10' X 20' Premium Location
at the event, with Two 6'
tables & 4 chairs with shade
or a shade canopy



One insert in
Parenting OC's event bag



Recognition as Co-Sponsor during
event PA announcements



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**WE LOOK FORWARD TO
YOUR PARTNERSHIP!**