



parentingOC



With Your Online Reader's Choice Message, Reach Over 100,000 Voting Parents!

Nomination Phase Web Ad Art Deadline May 14

Voting Phase Web Ad Art Deadline June 11

READERS' CHOICE TIMELINE



NOMINATION PHASE

Art Deadline: May 14, 2025
May 19 to June 1, 2025

- Two e-blasts, totaling 100,000 OC Homes
- Eight Social Media Posts (twice weekly)
- Three Additional e-blasts to 15,000 Parenting OC Subscribers

VOTING PHASE

Art Deadline: June 11, 2025
June 16 to July 13, 2025

- Two e-blasts, totaling 100,000 OC Homes
- Eight Social Media Posts (twice weekly)
- Three Additional e-blasts to 15,000 Parenting OC Subscribers

READERS' CHOICE WINNERS...

Featured in Our September 2025 Issue

Art Deadline: August 16, 2025
Publication Date: September 2, 2025

- "Thank You for Voting for Us..." Ads of All Sizes Reaching 150,000 in print and 100,000 in e-blasts!

For More information, email Randall.Tierney@ParentingOC.com

Or call 714-630-4510

NOMINATION & VOTING PACKAGES

ASK ABOUT OUR GROUP EBLAST DISCOUNT

GROUP SPONSOR

\$500 Per Phase

BEST: Full Width, Top-of-the-Page Placement

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- 1,200px x 300px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

CATEGORY AD

\$350 Per Phase

BETTER: Top-of-the-Category Placement

- Preferred vote button placement
- Availability: Nomination & Voting Phases
- Limited to 5 advertisements
- 800px x 300px ad at the top of one of the featured categories.
- Ad runs the entire duration of either the nomination phase or voting phase.

FEATURED ENTRANT

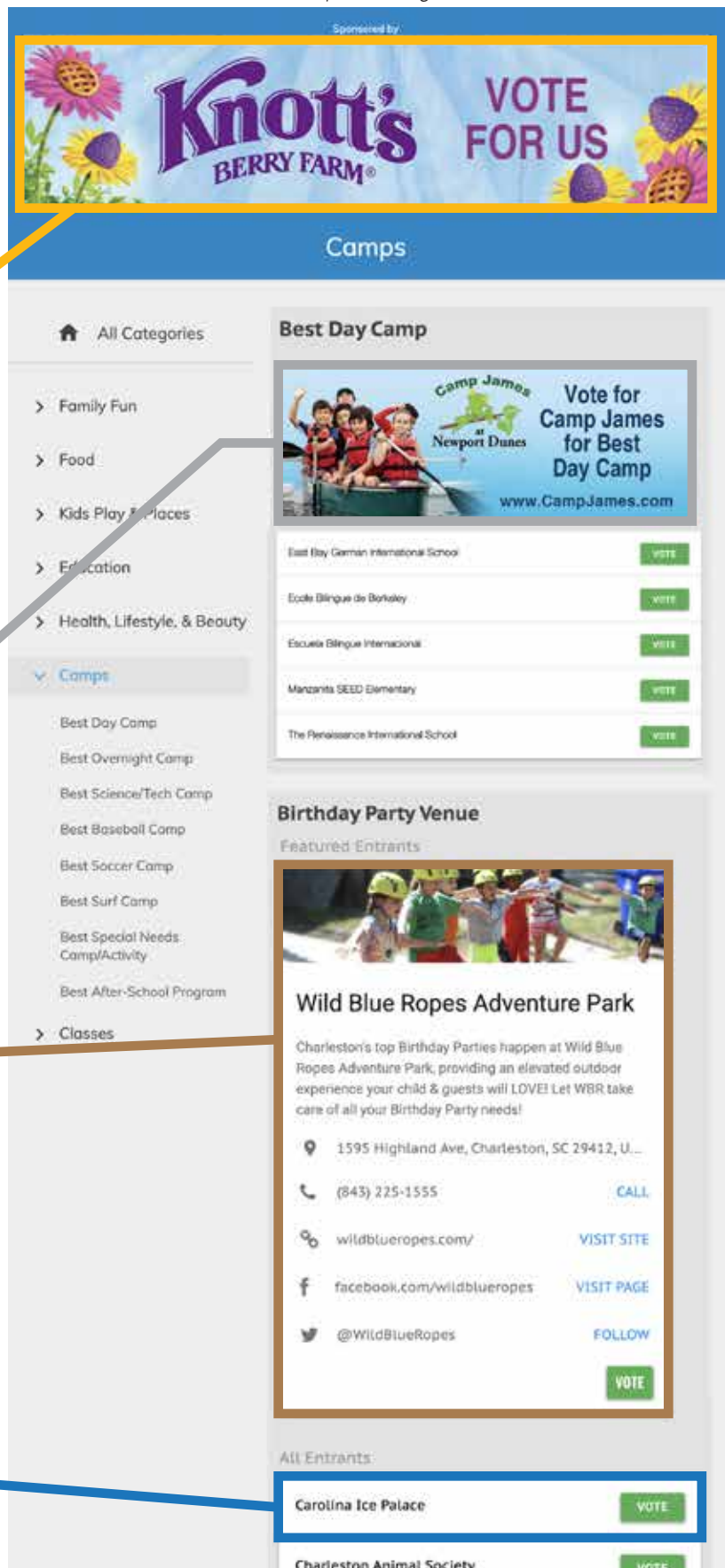
\$250

GOOD: Listing with Image and 25 Word Description in the Listing Section

- Availability: Voting Phase ONLY
- 600px x 338px ad at the top of one of the featured categories.
- Includes 25 word description and contact information.
- Ad runs the entire duration of the voting phase.

BASIC ENTRANT

- Availability: Voting Phase ONLY



SEPTEMBER 2025 ISSUE PRINT ADS

Art Deadline: August 22, 2025 | Publication Date: September 2, 2025

Full Page	\$2,267	1/4 Page	\$665
1/2 Page	\$1,206	1/8 Page	\$384

Enhanced Listing
Includes company logo and 75-word description. \$175
Listing Only, \$75 when accompanying a display ad.